Ysgol Gynradd Gymunedol Aberdaugleddau
Milford Haven Community Primary School

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Changes to Sharing Children's Images on School Social Media and Website

Dear Parents and Carers,

The safety and wellbeing of our pupils will always be our highest priority. Following updated guidance from Pembrokeshire County Council's Education Service and a review of online safety risks, we will no longer share photographs or videos that identify children on the school's public-facing social media accounts or website.

As technology continues to develop, particularly in the area of artificial intelligence (AI), there is an increasing risk that images shared publicly online could be used in ways beyond our control. While we know that many families enjoy seeing photographs that celebrate school life and pupil achievements, we believe this change is an important step in helping to protect children's privacy and safety.

We appreciate that families may have different views on this decision. Please be assured that we will continue to celebrate and share the many successes, activities and achievements taking place in our school.
Where appropriate, we may use photographs that do not identify individual pupils, such as images taken from behind, at a distance, or focused on activities rather than faces, helping us to celebrate school life while protecting children's privacy.

Thank you for your understanding and support as we continue to put the safety and wellbeing of our pupils first. This change takes effect immediately.

Kind regards,

Milford Haven Community Primary School